MAKE AN IMPACT WITH US

Batonga empowers the hardest to reach girls and young women to discover their limitless, untapped potential and transform it into social and economic power.

OUR MISSION

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"Women in Africa are the heartbeat of the continent, they are the agents of long lasting change. If we want to invest in the future, we need to empower women by investing in them."

ANGELIQUE KIDJO, FOUNDER & BOARD MEMBER

batongafoundation.org
Why Batonga?

In 2020, businesses have an incredible role to play in making the world a better place. By partnering with charities that align with their values and interests, companies can support and amplify work that is making a difference in the lives of women and girls. A partnership with Batonga will help serve the most marginalized women and girls in Africa.

With so many organizations and charities to choose from, why invest in Batonga? First, we are a trusted partner who has won numerous awards and recognitions. Second, our mission is central to one of the biggest challenges the world faces today: lifting women out of poverty and ensuring their participation in the economy. Third, as an organization uniquely positioned at the crossroads of development work, advocacy, and entertainment, we understand how to develop unique and tailored partnerships. Finally, Batonga is facing a momentum and is ready to scale its work in West Africa and beyond. By partnering with us, you join a movement of gender equality champions that is committed to making gender equality a reality by 2030.

A TRUSTED PARTNER

Our reputation proceeds us. Founded by the first African women to be UNICEF goodwill ambassador, Batonga operates with trusted partners, funders, and individuals.

A MISSION YOU CAN SUPPORT

Our mission is simple: to serve the girls and young women who have been left out of traditional development initiatives and who fall between the cracks of poverty alleviation efforts in Africa.

TAILORED PARTNERSHIPS

We work on a wide range of issues: from financial literacy to entrepreneurship, professional trainings, mentoring and solar energy (to name a few). Partnerships can be tailored around a particular area of interest.

A POTENTIAL FOR GROWTH

Batonga has taken on the exciting challenge of scaling its model to new communities and countries in West Africa. Help us get to places where women and girls need our support!
OUR PROGRAMS AND IMPACT

Learn about our work

LEADERSHIP DEVELOPMENT

Through our SONAFA Leadership clubs, girls aged 10 to 18 access safe spaces, dedicated mentors, and a peer community. Clubs also house small businesses managed by the girls, that enable them to collectively learn about finance, entrepreneurship, and how to become economically independent.

ECONOMIC EMPOWERMENT

Our Equal Economic Futures program builds a set of services, training opportunities, and support systems that enable young women to access dignified and sustained employment. Through our Young Women Business Circles, we are changing how communities and markets see, value, and engage young women entrepreneurs.

ADVOCACY FOR GIRLS

Our African Girl Future Initiative works to ensure that global decision-making reflects the needs and priorities of the hardest-to-reach African adolescent girls and young women through targeted advocacy and interventions.

Batonga reaches 3,663 vulnerable young women and girls through 126 clubs in 15 villages.

We have trained and employ 96 local female mentors and assistant mentors.

Batonga supports over 140 female-owned small and medium sized businesses.

It also currently trains 20 young women in two Training Centers that offers certified professional training.

Batonga currently sits on the Steering Committee for the Generation Equality Forum, sharing the voices and data from grassroots women and girls throughout the process.
How we can work together

MATCHING GIFTS

By committing to matching gifts received by Batonga, not only do you help us mobilize much needed resources, but you encourage others to give as well! Matching gifts are an incredible way to increase revenue that will then be used to support those who need it the most. Let’s talk to see if matching gifts is something your company could do!

SPONSORSHIP

Batonga is always looking for sponsors to support its events. Whether it is to help us organize a fundraiser in New York where our donors get to hear Angélique Kidjo sing, or to help us obtain auction items to sell to our LA community, sponsorship enables us to keep our resources for what matters most: the girls we serve. Let’s talk about what you might be interested in sponsoring!

EMPLOYEE GIVING

Generosity is contagious. When an employee gives, often colleagues join in! Help us work with your employees to inform them about our organization and work, and to invite them to join us on our journey towards gender equality! Additionally, your company can support employee giving through matching gifts. Let’s talk and see what opportunities are out there!

They have put their trust in us. Join them!

CORPORATE GIVING

There are many different ways that our corporate friends can join forces with us. Batonga’s team is available to discuss what these different opportunities look like, and how we can align our values and interests in the benefit of serving the most vulnerable women and girls in Africa.